



## *Sample Radio Advertisement*

"What is the future for America? Friends, every hour someone is murdered; every thirty minutes a woman is raped; every five minutes a home is robbed. We have school shootings, AIDS, and pornography; yet the United States is one of the most Christianized nations in the world. What is happening to this great society that was founded on moral values?"

"Have you ever wondered if there is hope for America's future? Then you will not want to miss this!! Amazing Facts presents, "Hope", a free Bible prophecy seminar coming to (give name of town) (give date). Tens of thousands have attended these international seminars and have discovered how Bible prophecy reveals the future and brings hope for today. The seminar begins (day of the week), (date), at (time of day). The seminar location is (give address) which is located on (give location and directions). Look for the flyer in the local paper and in the mail."

(30 seconds)

"Topics presented nightly will include: The Rapture, Unmasking the Anti-Christ, The Mark of the Beast, America in Prophecy, and much more. For your convenience, this seminar is located at (name of the venue). The seminar includes free parking and child care. All are invited to attend, as we open our Bibles together in this relaxed atmosphere. Look for the advertisements in your local paper and in the mail."

(The total radio ad is right at 60 seconds, depending on how fast you read.)